



## HOW DO YOU SPOT AN EXPERT?

The ease of access to information via the internet and social media means anyone can present themselves as an expert these days. How can we make sure what we are creating, sharing and consuming is accurate and reliable?

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List some of the recommended ways to verify whether someone is an expert.

What are some of the challenges with identifying an expert?

What sources do you use to make sure information is reliable and accurate?



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List your key takeaways:

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• What will you now be more aware of when engaging with media?

• What questions do you still have?

